

# Kaspersky® ANTI-VIRUS for PCs

Your first line of defense in  
the fight against malware



KASPERSKY  
ANTI-VIRUS IS THE  
FIRST LINE OF  
DEFENSE IN YOUR  
PC'S FIGHT AGAINST  
ADVANCED MALWARE  
THREATS.



▶ **THINK ABOUT IT. WE DO.**  
THE KASPERSKY LAB TEAM



# Kaspersky® Anti-Virus for PCs



Kaspersky Lab malware warriors work 24/7 in threat detection centers around the world to provide real-time protection against new and emerging IT threats like viruses, malware and phishing emails.

## THE HEART OF KASPERSKY LAB

Kaspersky Anti-Virus is the product that started it all for Kaspersky Lab. Since its introduction, we have been dedicated to protecting our users from:

- Viruses, Trojans and worms
- Cryptor malware and other malware, spyware and adware
- Identity theft from phishing emails and sites
- Infected websites
- Download infections
- Rootkits, bootkits and other complex threats

## DEFENDING YOU WHILE YOU EXPLORE ONLINE

Anti-phishing technology will protect you from even the sneakiest online fraud. It uses our ever increasing knowledge bank and advanced real-time intelligence about known and unknown URLs to block dangerous websites. Our improved System Watcher stands guard over your PC too, looking out for malicious threats.

## STAYING A STEP AHEAD

Kaspersky Anti-Virus gives you free automatic updates and upgrades so you have the latest protection as soon as it's available. During your license period you receive:

- Upgrades to the newest software version\*
- New functionality, usability and performance updates
- Automatic virus database updates

## PREVENTING COSTLY BROADBAND OR DATA PLAN CHARGES

Kaspersky Anti-Virus makes it easier to monitor and optimize how much data you use\*\*, helping to avoid unnecessary broadband and cellular data charges from increased online activity.

\*During license period. License period starts when you activate the product on the first PC.  
\*\*During license period. License period starts when you activate the product on the first PC.

Available: 1 PC | 1 Year & 3 PCs | 1 Year packs

## KEY FEATURES

### IMPROVED! Anti-Phishing technology protects you from deceptive websites and emails:

Kaspersky Anti-Virus instantly checks to make sure every page clicked and every email read is safe from phishing and free from malware. Intelligent alerts will let you know if you have landed on untrusted sites.

### NEW! Cost-Aware Networking\* helps prevent costly broadband or data plan charges:

Kaspersky Anti-Virus makes it easier to monitor and optimize how much data you use, so you can avoid unnecessary broadband and cellular charges from increased online activity.

### NEW! Free automatic version updates and upgrades\*\* keeps you one step ahead:

Kaspersky Anti-Virus users now receive free upgrades to the latest version of the software sent automatically to your PC during your license period – ensuring you have the latest protection technology. Plus, frequent virus database updates make sure you are protected against the latest malware attacks.

### Automatic Exploit Prevention ensures vulnerabilities won't compromise your PC:

One of the easier ways for cybercriminals to find holes in your protection is through software application and system vulnerabilities that haven't been updated with the latest fixes. Kaspersky Anti-Virus goes beyond simply scanning for vulnerabilities and analyzes and controls actions of programs and applications with vulnerabilities so they can't cause any harm to your PC.

### Gamer Mode provides optimum performance with real-time protection:

Kaspersky Anti-Virus is designed to work behind the scenes to minimize impact on your PC's performance, even when playing games. Our Gamer Mode postpones security notifications during full-screen gaming so you won't be interrupted in the middle of an action.

\*Cost-Aware Networking feature is available for Windows® or higher.  
\*\*During license period. License period starts when you activate the product on the first PC.



# Kaspersky® INTERNET SECURITY for PCs

Premium protection from  
online threats to your privacy,  
your identity, your money  
and your family



KASPERSKY INTERNET  
SECURITY DELIVERS  
PREMIUM PC  
PROTECTION FROM  
ONLINE THREATS TO  
YOUR PRIVACY, YOUR  
IDENTITY, YOUR MONEY  
AND YOUR FAMILY – SO  
YOU HAVE THE  
FREEDOM TO BANK,  
SHOP, PLAY AND SHARE  
WITHOUT WORRY.

▶ **THINK ABOUT IT. WE DO.**  
THE KASPERSKY LAB TEAM



KASPERSKY®



With our daily lives being spent increasingly connected to the Internet, our exposure to online cybercriminals grows by the day – and they know it. Kaspersky Lab's innovative, multi-level approach to protection combines the real-time efficiency of the cloud with new and improved security technologies on your PC – to deliver a faster, more effective response to cybercrime activities and evolving threats.

## PROTECTING YOU AND YOUR WORLD

### LIFE AT HOME

One of the scariest threats today is unauthorized access to a webcam in your home, which exposes your most private or intimate moments. Kaspersky Internet Security closes the curtains on anyone trying to capture your life at home with new Webcam Protection technology.

### SAFEGUARDING YOUR MONEY

Award-winning Safe Money technology makes it easy and convenient to add extra security to online banking and shopping transactions.

### WATCHING OUT FOR YOUR WI-FI SECURITY

Kaspersky Internet Security verifies the security of public Wi-Fi connections and checks the network for vulnerabilities, to alert you to risks of data theft when using Wi-Fi hotspots.

### MINDING THE CHILDREN

Kaspersky Internet Security's Parental Control puts you in control of access to app store purchases, games, instant messaging and social networks even when you are not there.

### STAYING A STEP AHEAD

Kaspersky Internet Security gives you free updates and upgrades sent automatically to your PC, so you have the latest protection as soon as it's available. During your license period you receive:

- **Upgrades to the newest software version\***
- **New functionality, usability and performance updates**
- **Automatic virus database updates**

Available : 1 PC | 1 Year & 3 PCs | 1 Year packs

## HELPING WHEN YOU NEED IT

The new Kaspersky Protection Center\*\* lets you view your online security status in real time. It provides easy license and device management, access to new product updates and 'try before you buy' offers, as well as a hub for expert technical support.

\* During license period. License period starts when you activate the product on the first PC.

\*\* Check availability in your region.

## KEY FEATURES

**NEW! Webcam Protection technology blocks unauthorized webcam access:** Today, you never know who might be trying to capture your most private or intimate moments behind closed doors. Kaspersky Internet Security introduces new Webcam Protection technology that allows you to block unauthorized access to your webcam and prevent your computer from becoming an open window into your private world.

**IMPROVED! Safe Money provides extra security for banking, shopping and making payments online:** As the convenience of online banking and shopping grows, more than half of all malware is created to steal banking data or money. Kaspersky Internet Security provides additional layers of protection during financial transactions with its award-winning Safe Money technology. Safe Money keeps financial data secure by allowing you to open banking or shopping websites in a protected mode, to verify that websites are secure and prevent hidden redirects to fake or 'phishing' websites.

**NEW! Wi-Fi Security Notifications help you avoid threats from public Wi-Fi:** Open, public Wi-Fi connections are easy targets for intercepting data traffic that could include your email, credit card information, banking passwords or worse. Kaspersky Internet Security verifies the security of Wi-Fi connections, checks the network for connection vulnerabilities and unauthorized access, and notifies users of any potential threats, with recommendations for adjustments to security settings.

**IMPROVED! Parental Control helps keep your family safe online:** A child's unmonitored computer access could put them at risk of accessing inappropriate or graphic content, being exposed to sexual predators and experiencing cyber bullying. With Kaspersky Internet Security's Parental Controls, you are in control of access to app store purchases, games, instant messaging and social networks – even when you are not there.

**NEW! Cost-Aware Networking\* helps prevent costly broadband or data plan charges:** Kaspersky Internet Security makes it easier for you to monitor and optimize how much data you use – to help avoid unnecessary broadband and cellular data charges from increased online activity.

\* Cost-Aware Networking feature is available for Windows® or higher.

## CHOOSING THE BEST PRODUCT FOR YOU

| KEY FEATURES AND BENEFITS  |   |
|--|---|
| <b>Threat Protection</b><br><b>New!</b> Free Automatic Updates & Upgrades** ensure you always have the latest version of your Kaspersky security product | • |
| <b>Improved!</b> System Watcher technology secures your PC from malware behavior and enables rollback of malicious actions and more                      | • |
| Real-time Protection defends against new and emerging viruses, spyware and more  | • |
| Proactive Detection identifies unknown malware – and lets you rollback harmful activity  | • |
| Hybrid Protection combines the power of the cloud and your PC  | • |
| Instant Safety Checks examine files & websites   | • |
| Automatic Exploit Prevention ensures vulnerabilities won't compromise your PC  | • |
| Safe Surf alerts you to potentially malicious websites   | • |
| URL Advisor informs you about the reputation and security of website links   | • |
| Anti-Blocker helps to unblock your PC if it's being blocked by a Trojan  | • |
| <b>New!</b> Security Notifications for Public Wi-Fi Networks inform you about potential threats and vulnerabilities when you're using public Wi-Fi       | • |
| <b>Improved!</b> Application Control prevents dangerous applications from harming your system  | • |
| <b>Improved!</b> Trusted Applications Mode ensures only trusted applications are allowed to run on your PC   | • |
| Two-Way Firewall prevents hacker attacks   | • |
| Network Attack Blocker prevents malicious network attacks  | • |
| Anti-Adware blocks dangerous and annoying banner adverts   | • |
| Anti-Spam protects you against spam messages   | • |
| <b>Identity &amp; Financial Protection</b>   |   |
| <b>Improved!</b> Anti-Phishing defends you against phishing sites or emails that try to steal your money or your identity                                | • |
| Virtual Keyboard defends against keyloggers and screen capture malware   | • |
| <b>New!</b> Webcam Protection helps prevent unauthorized, remote access to your PC's webcam  | • |
| <b>Improved!</b> Safe Money protects your money during online banking, shopping and financial transactions   | • |
| Secure Keyboard protects personal data entered via your PC's physical keyboard   | • |
| <b>Parental Control</b>  |   |
| <b>Improved!</b> Advanced Parental Control keeps your children safe & responsible online   | • |
| <b>Performance and Usability</b>   |   |
| <b>New!</b> Cost-Aware Networking** gives you control over how much data your PC sends and receives over Wi-Fi and 3G/4G networks                        | • |
| Checker/Swift provide intelligent scanning that won't slow down your PC  | • |
| Smart Updates reduce network traffic and resource use  | • |
| Game Mode helps you enjoy an uninterrupted gaming experience   | • |
| <b>Services and Management</b>   |   |
| Kaspersky Protection Center*** lets you view your security status and manage licenses and devices from any web browser                                   | • |
| Technical Support via phone, live chat, email & Knowledge Base   | • |

\* During license period. License period starts when you activate the product on the first PC.

\*\* Cost-Aware Networking feature is available for Windows® 8 or higher.

\*\*\* Check availability in your region.

## TRY IT FOR FREE

Don't just take our word for it – give it a go for free. Download a fully functional trial version of Kaspersky Internet Security by visiting [www.kaspersky.com/trials](http://www.kaspersky.com/trials)

## LEARN MORE

[www.securelist.com](http://www.securelist.com) – all about Internet security  
[www.kaspersky.com/support](http://www.kaspersky.com/support) – our expert knowledge base  
[forum.kaspersky.com](http://forum.kaspersky.com) – our helpful user forum

## SYSTEM REQUIREMENTS\*

| Operating system   | Required for all installations  |
|--|---|
| Microsoft® Windows® 8.1 / Pro / Enterprise / 8.1 Update (32-bit and 64-bit**)                                      | <ul style="list-style-type: none"> <li>• Approximately 480 MB of free space on the hard drive (depending on antivirus database size)</li> <li>• CD-ROM or DVD-ROM Drive (for installation of the program from CD)</li> <li>• Computer mouse</li> <li>• Internet connection for product activation and updates</li> <li>• Microsoft Internet Explorer® 8 or higher</li> <li>• Microsoft Windows Installer 3.0 or higher</li> <li>• Microsoft .NET Framework 4.0 or higher</li> <li>• Webcam (Protection feature is available for a wide range of compatible web-cameras. For the full list of compatible devices, visit <a href="http://www.kaspersky.com">www.kaspersky.com</a>)</li> </ul> |
| Microsoft Windows 8 / Pro / Enterprise SP1 or higher (32-bit and 64-bit**)   |   |
| Microsoft Windows 7 Starter / Home Basic and Premium / Professional / Ultimate SP1 or higher (32-bit and 64-bit**) |   |
| Microsoft Windows Vista® Home Basic and Premium / Business / Enterprise / Ultimate (32-bit and 64-bit**)           |   |
| CPU: 1 GHz or higher<br>RAM: 1 GB (32-bit) or 2 GB (64-bit)  |   |
| Microsoft Windows XP Home / Professional (32-bit) SP3 or higher / Professional (64-bit) SP2 or higher              |   |
| CPU: 800 MHz or higher<br>RAM: 512 MB  |   |

\* Full system requirements can be found at [www.kaspersky.com](http://www.kaspersky.com).

\*\* Some product features might work on 32-bit operating systems only.

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